

2 the digital information blocks comprises at least one electronic file controlled by a respective  
3 one of the second users; and

4 the indicia comprises a bid price offered by the respective second user, which bid price is  
5 payable when one of the third users follows that link to the at least one electronic file.--

1 --105. The buffer memory as recited in claim 104, wherein the at least one electronic file  
2 comprises an electronic medical image.--

1 --106. The buffer memory as recited in claim 103, wherein a respective second user can freely  
2 change a respective indicia of the link associated one of said digital information blocks. --

1 --107. A storage medium for storing computer readable instructions for permitting a respective  
2 computer to generate a graphical user interface (GUI) providing a listing of N electronic information  
3 blocks arranged in an order established by all of the M second users, the GUI being viewable by at least  
4 one of a plurality of third users, wherein:

5 each of the N electronic information blocks has an associated indicia established by a respective  
6 one of M second users; and

7 N and M are positive integers greater than 1.--

1 --108. The storage medium as recited in claim 107, wherein the GUI permits any one of the  
2 third users to retrieve a freely selected one of the N electronic information blocks.--

1 --109. The storage medium as recited in claim 107, wherein N is equal to M.--

1 --110. The storage medium as recited in 107, wherein the listing identifies a respective storage  
2 location for each of the N electronic information blocks.--

1 --111. The storage medium as recited in claim 107, wherein all of the indicia associated with

2 the N electronic information blocks are viewable by the third users.--

1 --112. The storage medium as recited in claim 107, wherein each of the N electronic  
2 information blocks comprises a respective electronic medical image.--

1 --113. The storage medium as recited in claim 107, wherein the indicia assigned by an Mth  
2 second user to an Nth electronic information block permits the Mth second user to control the relative  
3 position the Nth electronic information block relative to the N-1 other electronic information blocks  
4 included in the listing provided by the GUI.--

1 --114. A method of operating a computer system presenting an ordered list of links to N  
2 information blocks controlled by M first users, comprising:

3 receiving N storage locations and N bid prices payable by the M first users when a second  
4 user accesses the Nth information block corresponding to the Nth storage location;

5 presenting a list of the N storage locations ordered with respect to the N bid prices to thereby  
6 generate the ordered list of links to the N information blocks,

7 wherein N and M are both positive integers greater than 1.--

1 --115. The method as recited in claim 114, wherein the Nth bid price is payable to an operator  
2 of the computer system when the second user accesses the Nth information block.--

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### REMARKS

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Claims 1-115 are pending in the Application as a result of the instant Amendment. The attached Appendix provides a clean copy of the claims.

It is respectfully submitted that the instant Amendment does not introduce new matter into